

Memorandum

Dear Colleagues!

Associations of Regional Banks and Entrepreneurs in [Country Name], the [Country Name] Association of innovation projects, and the Fermata Arts Foundation (FAF) organization are announcing the launching of the Investment and Cultural Club (ICC).

The Investment and Cultural Club is a business community, bringing together the investment and financial structures and the creative and cultural associations, individuals, architects, builders, teachers of technical and humanitarian disciplines.

The mission and the objectives of the Investment and Cultural Club:

- provide modern and comfortable conditions for collaboration, and integration on a single information platform of investors and people developing a proactive stance in understanding during a paradigm shift in their field of activities.
- promote the establishment and strengthening of direct business contacts between, on the one side, educators, performers and writers, poets and artists, representing their own vision of the processes occurring in society, master builders in architecture, representatives of philosophical directions connecting the cosmos with the activities of societies and people, choosing the foundation for themselves as persons and, on the other side, the investment banking community
- creation of a common information space in investment strategies dealing with human cultural activities, in the interests of the Club members
- Expert support, curatorial support and promotion of Club members' projects.

Associated factors of claim:

- in a number of countries, the technological infrastructure is a threat to the environment, and this leads to the formation of a negative image of the state.
- in both political and economic decision-making, world communities consider the environmental factor and the degree of risk.

In view, also, of an existing inadequacy, of a need to understand better the ecological factor in the introduction, development or use of any national tradition in preserving the life of all nations, the following vision is proposed for the viability of Club members' projects and activities:

- environmental security is the basis of national and international security,
 - only an environmentally safe country may be attractive for investments
- In the XXI century, cultural development should not run counter to environmental safety. Culture and environment are interrelated, and therefore only that is cost-effective which is environmentally safe.

Dedicated to promoting peace through arts and culture

Developing the attractiveness of this understanding of ecology in the aspect of paradigm stages of human activity, at the stage of economic globalization, introduces new insights both into the foundations of what is already created and experienced and reflected through the cultural life of the country, and in creating new visions of the world. Reflecting the interests of one's own field of activity in the projects of the Club, taking into account what we currently know about the environment, this is a new direction the Club members, and a strong innovative feature.

The main activity of the Club is promoting foreign direct investment in [Country Name] on a competitive basis.

Within Investment and Cultural Club's framework, regular meetings are scheduled to discuss topical issues of investment and cultural activities, and to conduct presentations of large projects of investment and innovation..

We invite all interested structures and groups, executives and experts from banks and other companies, entrepreneurs, to participate in the Investment and Cultural Club.

President of the Association of Regional Banks and Entrepreneurs in [Country Name]

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President of the Association of innovation projects in [Country Name]

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FAF Director of Communication

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List of people / organizations supported project in general

Principle support from the Senators / Officials of the USA

1. U.S. Senator Joe Lieberman, a letter of support from dated October 27, 2011
2. Connecticut Senator Kevin Witkos , a letter of support dated October 28, 2011
3. State of Connecticut Governor Dannel Malloy, Official Statement received on November 17, 2012

List of people / organizations supported a regional club in the Country XXX